

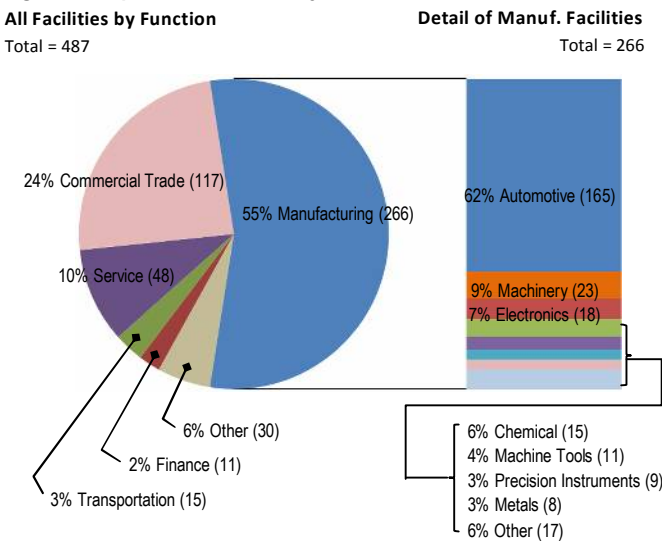
2014 Japanese Direct Investment Survey: Summary of Michigan Results (as of October 1, 2014)

The Consulate General of Japan in Detroit annually surveys Japanese-owned facilities and Japanese nationals in Michigan. As the 2014 data indicate, Japanese investment contributes significantly to the state economy.

FACILITIES

Japan is a leading foreign investor in Michigan with 487 facilities. The majority of Japanese facilities (266) operate in the manufacturing sector, 62% of which are automotive related. There are 117 commercial trade operations, accounting for 24% of all facilities.

Figure 1: Japanese Facilities by Sector



EMPLOYMENT

Japanese facilities provide 38,339 jobs in Michigan, 95% of which are held by local residents.

Figure 2: Long-term Japanese Investment Trends

Year	Facilities	Total Employees	Employee Breakdown		Manufacturing Employees
			Local	Japanese	
2014	487	38,339	36,456	1,883	14,994
2013	481	37,787	35,954	1,833	15,847
2009	519	32,531	30,695	1,836	13,533
2004	504	36,172	33,976	2,196	16,137
Percent Change					
1 Year	1.2%	1.5%	1.4%	2.7%	-5.4%
5 Year	-6.2%	17.9%	18.8%	2.6%	10.8%
10 Year	-3.4%	6.0%	7.3%	-14.3%	-7.1%

NOTE: Japanese facilities are defined as non-franchised operations with at least a 10% share of Japanese ownership. Past years' data are periodically revised.

GEOGRAPHIC DISTRIBUTION

The southeast region's 395 facilities are primarily in the R&D, engineering, sales, and service industries, which provide 21,444 jobs. Facilities in other regions are predominately in the manufacturing sector, and provide 16,895 jobs.

Figure 3: Japanese Investment by Region (Top Counties)

Region	Facilities	Total	Manufacturing
		Employees	Employees
Southeast	395	21,444	3660
• Oakland County	235	11,210	1,110
• Wayne County	102	4,547	489
• Washtenaw County	27	3,284	417
• Macomb County	15	589	343
• Livingston County	12	1,290	986
Southwest	50	12,491	8,231
Central	33	3,624	2,503
Northern	9	780	600

JAPANESE POPULATION

As of January 2015, there are 12,828 Japanese nationals in Michigan, most of whom reside in the southeastern region of the state.

Figure 4: Japanese Population (Top 5 Cities)

- ① Novi 3,276
- ② Ann Arbor 1,695
- ③ West Bloomfield 1,028
- ④ Farmington Hills 712
- ⑤ Battle Creek 394

